

FOR IMMEDIATE RELEASE

Las Cruces, NM. 8 October 2014 – Syndetix Incorporated announced its acquisition by Defense Industry veteran Kevin Ruelas, effective September 12th 2014. Mr. Ruelas will assume the role of President and CEO of Syndetix immediately upon closing.

Mr. Ruelas is a former Army Officer and a Service Disabled Veteran who has an extensive track record of growing a number of Defense and Government related companies. His last position was President and CEO of Channel Technologies Group in Santa Barbara, CA. “I am extremely excited to take over the reins of Syndetix Inc. at this exciting time in its history, as we begin to develop new products and new solutions for our growing customer base. I look forward to bringing my background in defense services and hardware solutions to the company and our prime partners”, said Mr. Ruelas.

Departing President Victor Chavez said; “I am pleased to be leaving Syndetix in the capable hands of Mr. Ruelas. With his extensive experience in defense and government solutions, I’m confident that he will take the company in new directions with innovative ideas and with re-newed energy. I expect that he will expand on our legacy, which will benefit our diverse clients that have been with us for many years.”

About Syndetix Incorporated

Synetix Incorporated, a privately held company, was founded in 1985 as a spin-off enterprise from New Mexico State University's Physical Science Laboratory. With over 80 employees at its main facility in Las Cruces, NM and White Sands Missile Range, Syndetix provides high quality rapid systems engineering design, development and fabrication as well as operational support for the test and evaluation community. Syndetix's line of hand-held direction-finding tools is used by federal, state and local law enforcement agencies and special operations warfighters world-wide.